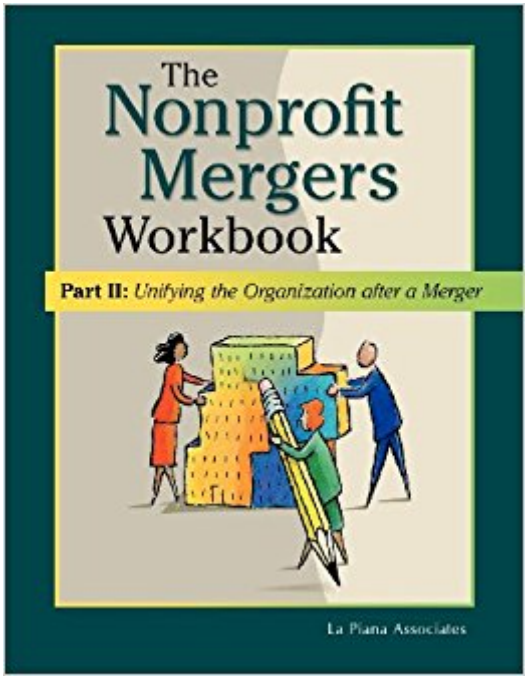
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# The Nonprofit Mergers Workbook Part II: Unifying The Organization After A Merger




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## Synopsis

You’ve completed the merger agreement. Now, how do you make the merger work? Nonprofit Mergers Part II helps you create a comprehensive plan to achieve integration. It addresses large, strategic issues as well as small practical ones. Integration issues and how to handle them Section I: Going the Distance provides a broad view of integration, its challenges, and how to meet them. Topics include the basic tenets of organizational change; what success looks like in a well-implemented merger; the purpose and content of an integration plan; how to address people issues through leadership and planning; and the relationship between effective leadership, effective communication, and their combined contribution to integration success. How to create a useful integration plan Section II: Creating an Integration Plan takes you step-by-step through this essential process. You’ll learn about integration of boards, cultures, management, staff and volunteers, programs, communications and marketing, and systems—one by one, in detail; the steps needed to create each section of the plan; common challenges, roadblocks, and crises that will arise, and how to respond when they do; and processes, procedures, and interventions likely to be most helpful and necessary. Software helps you create an organized plan Included with the book is a CD-ROM with a detailed integration plan template. Use it to keep your planning organized and on track. This useful guide also includes sample integration plans, worksheets, checklists, and tips and quotes from leaders of merged organizations. Nonprofit Mergers Part II is a must-read for anyone considering, embarking on, of just completing a merger!

## Book Information

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## Customer Reviews

"A clear and complete map that guides the new organization through the often tricky integration process." -- Kate Magruder, Executive Director, Ukiah Players Theatre"A virtual road map to successful mergers that I wish I had access to years ago." -- C.L. Cochran, President and CEO, Easter Seals UCP North Carolina, Inc."Combines sound change theory with very practical methods for integrating disparate cultures, systems, and people." -- Mike Hoff, Director, Consulting Services, Center for Nonprofit Manament, Los Angeles"This is a 'must have' guide for anyone charged with implementing a merger." -- Melissa Lukin, Executive Director, CORA"This workbook is not only comprehensive but it is filled with practical advice and useful tools...a 'must have'." -- Janice C. Williams, Manager, Strategic Alliance Services, Girl Scouts of the U.S.A.

You've completed the merger agreement. Now, how do you make the merger work? Nonprofit Mergers Part II helps you create a comprehensive plan to achieve integration. It addresses large, strategic issues as well as small practical ones. Integration issues and how to handle them Section I: Going the Distance provides a broad view of integration, its challenges, and how to meet them. Topics include: * The basic tenets of organizational change* What success looks like in a well-implemented merger* The purpose and content of an integration plan* How to address people issues through leadership and planning * The relationship between effective leadership, effective communication, and their combined contribution to integration success How to create a useful integration plan Section II: Creating an Integration Plan takes you step-by-step through this essential process. You'll learn about: * Integration of boards, cultures, management, staff and volunteers, programs, communications and marketing, and systems—one by one, in detail* The steps needed to create each section of the plan* Common challenges, roadblocks, and crises that will arise, and how to respond when they do * Processes, procedures, and interventions likely to be most helpful and necessary Software helps you create an organized plan Included with the book is a CD-ROM with a detailed integration plan template. Use it to keep your planning organized and on track. This useful guide also includes: * Sample integration plans* Worksheets* Checklists * Tips and quotes from leaders of merged organizations Nonprofit Mergers Part II is a must-read for anyone considering, embarking on, of just completing a merger!

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improve somehow to expedite the order and mail out faster. Otherwise, very good price and service.

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